

USER INFORMATION DOCUMENT ABOUT THE PRESENCE OF COOKIES ON OUR WEBSITE –
WWW.MAGNAPHARM.EU

We, MAGNAPHARM MARKETING & SALES ROMANIA use cookies on our website www.magnapharm.eu uses cookies. Cookies help to provide a better and faster experience. A cookie is a small text file that stores Internet settings. Almost every website uses cookie technology. The cookie is downloaded by your internet browser the first time you visit a website.

The next time you visit this website with the same device, the website that originally triggered the setting of the cookie then recognizes that you have been here before, and in some cases, it tailors what appears on screen to take account of that fact.

In this way, it can be made more relevant to your personal interests and needs.

The information presented below inform the user about more placement details, use and administration of "cookies" used by the website www.magnapharm.eu. In addition, there are some useful links related to this topic. If you need more information, and they are not founding below, you can contact us at Office.Romania@magnapharm.eu.

Please read the following information carefully:

Cookies referred to below are synonymous with HTML5 Session Web Storages and HTML5 Local Web Storages. This website uses its own and third-party cookies to provide visitors with a much better browsing experience and services tailored to their needs and interests.

In what we call "web 2.0", "cookies" play an important role in facilitating access and delivery of multiple services that the user enjoys on the Internet, such as customizing certain settings such as the language in which a site is viewed, the currency expressing certain prices or rates, keeping options for various products (measures, other details, etc.). Cookies provide site owners with valuable feedback on how their websites are used by users, so that they can make them even more efficient and accessible to users. Cookies allow multimedia or other applications from other sites to be included in a particular site to create a more valuable, useful and enjoyable browsing experience.

Cookies improve the efficiency of online advertising.

What is a "cookie"?

An "Internet Cookie" (term also known as "browser cookie" or "HTTP cookie" or simply "cookie") is a small file, consisting of letters and numbers, which will be stored on your computer, mobile terminal or other equipment of a user accessing the Internet.

The cookie is installed by a request issued by a web-server to a browser (e.g. Internet Explorer, Chrome) and is completely "passive" (it does not contain software, viruses or spyware and cannot access the information on the user's hard drive).

A cookie consists of two parts: the name and content or value of the cookie. Moreover, the duration of existence of a cookie is determined; technically, only the webserver that sent the cookie can access it again when a user returns to the website associated with that webserver.

Cookies themselves do not require personal information to be used and, in most cases, do not personally identify Internet users. There are two major categories of cookies:

- Session cookies - these are temporarily stored in the cookie file of the web browser so that it stores them until the user exits the respective web-site or closes the browser window (eg when logging in / logging in to an account webmail or social media).
- Persistent cookies - These are stored on the hard drive of a computer or device (and generally depends on the default cookie lifetime). Persistent cookies include those placed by a website other than the one the user visits at that time - known as 'third party cookies' - which can be used anonymously to memorize the interests of a user, so that advertising is delivered as relevant to users.

MAGNAPHARM MARKETING & SALES ROMANIA SRL divides cookies into categories depending on their function and purpose. The usage of categories is described and can be managed below:

Cookies category

- Functional

Functional cookies enable us to save information which has already been entered (such as user names and language choices), so that it can offer you improved and more convenient functions. These cookies are deployed on the basis of our genuine and legitimate interest in providing a website that is designed for optimal usability immediately upon access. You can deactivate these cookies at any time via the buttons integrated in the website or via the settings in your browser. These cookies cannot be used to identify you personally, or establish a link with you as a person – and they cannot track your movements on other websites.

- Analytics

We use analytics cookies to find out more about how visitors interact with our website and to improve the website and tailor it according to your needs. These cookies do not collect or save information which can be directly linked to you. The information collected via such cookies will usually be processed further in an aggregated and therefore anonymous manner.

What are the benefits of cookies?

A cookie contains information that links between a web browser (the user) and a particular web-server (the website). If a browser accesses that web server again, it can read the information already stored and react accordingly. Cookies provide users with a pleasant browsing experience and support the efforts of many websites to provide users with comfortable services: e.g. - preferences regarding online confidentiality, site language options, shopping carts or relevant advertising.

How long is a cookie?

Web servers manage cookies. The lifetime of a cookie may vary significantly, depending on the purpose for which it is placed. Some cookies are used only for one session (session cookies) and are no longer retained once the user has left the website and some cookies are retained and reused each time the user returns to that website ('cookie- permanent hours'). However, a user can delete cookies at any time through the browser settings.

What are cookies placed by third parties?

Certain sections of content on some sites may be provided through third parties / providers (eg news box, a video or an advertisement). These third parties may also place cookies through the site and they are called "third party cookies" because the owner of the respective website does not place them. Third party providers must also comply with the law in force and the privacy policies of the site owner.

What kind of information is stored and accessed through cookies?

Cookies keep information in a small text file that allows a website to recognize a browser. The web server will recognize the browser until the cookies will expire or is deleted. The cookie stores important information that improves the Internet browsing experience (e.g. the language settings in which you want to access a website; keeping a user logged in to your webmail account; online banking security; keeping products in the shopping cart).

Why are cookies important for the Internet?

Cookies are the central point of the efficient functioning of the Internet, helping to generate a user-friendly browsing experience adapted to the preferences and interests of each user. Refusing or disabling cookies can make some sites impossible to use. Refusing or deactivating cookies does not mean that you will no longer receive online advertising - only that it will no longer be able to take into account your preferences and interests, evidenced by your browsing behavior.

Examples of important uses of cookies (which do not require user authentication through an account):

- Content and services adapted to the user's preferences - categories of news, weather, sports, maps, public and government services, entertainment sites and travel services.
- Offers adapted to the interests of users - password retention, language preferences (Ex: displaying search results in Romanian).
- Retaining child protection filters on Internet content (family mode options, safe search functions).
- Limiting the frequency of ad serving - limiting the number of times an ad is displayed for a particular user on a site.
- Providing advertising that is more relevant to the user.
- Measurement, optimization and analytics features - such as confirming a certain level of traffic on a website, what kind of content is viewed and how a user reaches a website (eg through direct search engines, from other websites etc.). The websites carry out these analyzes of their use to improve the websites for the benefit of the users.

Security and confidentiality issues

Cookies are NOT viruses! They use plain text formats. They are not made up of pieces of code so they cannot be executed nor can they self-run. Consequently, you cannot duplicate or replicate on other networks to run or replicate again. Because they cannot perform these functions, they cannot be considered viruses. However, cookies can be used for negative purposes. Because it stores information about users' browsing preferences and history, both on a particular site and on several other sites, cookies can be used as a form of Spyware. Many anti-spyware products are aware of this fact and are constantly flagging cookies for deletion in anti-virus / anti-spyware removal / scanning procedures. Generally, browsers have integrated privacy settings that provide different levels of cookie acceptance, validity period and automatic deletion after the user has visited a particular site.

Other security aspects related to cookies

Because identity protection is very valuable and represents the right of every Internet user, it is advisable to know what possible problems cookies may create. Because through them the information between the browser and the website is constantly transmitted in both directions, if an attacker or unauthorized person intervenes during the data transmission, the information contained in the cookie can be intercepted. Although very rarely, this can happen if the browser connects to the server using an unencrypted network (eg an unsecured Wi-Fi network). Other cookie-based attacks involve incorrect cookie settings on servers. If a website does not require the browser to use only encrypted channels, attackers can use this vulnerability to trick browsers into sending information through unsecured channels. The attackers then use the information for purposes of unauthorized access to certain sites. It is very important to be careful when choosing the most appropriate method of protecting personal information. Tips for safe and responsible browsing, based on cookies.

Due to their flexibility and the fact that most of the most visited and largest sites use cookies, these are almost inevitable. Disabling cookies will not allow user access to the most popular and used sites including YouTube, Gmail, Yahoo and others.

Here are some tips that can ensure you navigate without worry but with the help of cookies:

- Customize your browser settings for cookies to reflect a comfortable level of cookie security for you.
- If you do not mind cookies and you are the only person using the computer, you can set long deadlines for storing your browsing history and personal access data.
- If you share computer access, you can consider setting the browser to clear individual browsing data each time you close the browser. This is an option to access the websites that place cookies and to delete any visiting information at the end of the browsing session.
- Install and update antispyware applications constantly. Many spyware detection and prevention applications include detecting attacks on websites. Thus, it prevents the browser from accessing websites that could exploit browser vulnerabilities or download dangerous software.
- Make sure your browser is always up to date. Many of the cookie-based attacks are performed by exploiting the weaknesses of older versions of browsers. Cookies are everywhere and cannot be avoided if you want to enjoy access to the best and largest sites on the Internet - local or international. With a clear understanding of their mode of operation and the benefits they bring, you can take the necessary security measures so that you can safely browse the Internet.

How can I stop cookies?

Users can configure their browser to reject cookies. Disabling and refusing to receive cookies may make certain websites impractical or difficult to visit and use. In addition, refusing to accept cookies does not mean that you will no longer receive/ see online advertising. It is possible to set in the browser so that these cookies are no longer accepted or you can set the browser to accept cookies from a particular site. However, for example, if you are not registered using cookies, you will not be able to leave comments.

All modern browsers offer the ability to change cookie settings. These settings are usually found in the "options" or "preferences" menu of your browser. To understand the settings, you can use the "help" option of the browser to find out more details (for example, start a search by the following terms, depending on the browser:

Internet Explorer: windows.microsoft.com/ro-ro/internet-explorer/delete-manage-cookies#ie=ie-11

Firefox: support.mozilla.org/ro/kb/activarea-si-dezactivarea-cookie-urilor

Chrome: support.google.com/chrome/answer/95647?hl=ro

Safari: support.apple.com/kb/HT1677

For the settings of cookies generated by third parties, you can also consult the website: www.youronlinechoices.com/en/.

If you decide to reject cookies that require consent, we will accept your decision and not use such cookies. If you decide to withdraw your consent, we will no longer deploy cookies which were set active when you initially visited our website nor cookies that require consent. We will delete them if they are first party cookies. This means, however, that in the case of functional cookies, you will not be able to take advantage of all the features and functionality of our website. Similarly, it is possible for you to object to performance cookies. By doing this, however, it prevents us from being able to learn what you like or don't like about our website so that we can make it better. Please note that we cannot delete third party cookies. If you wish to delete all third-party cookies, you need do this in your browser settings.

More information about cookies can be found on www.allaboutcookies.org or www.youronlinechoices.com/ro.