

PRIVACY POLICY

This privacy policy sets out the rules for the processing of personal data by MagnaPharm Poland Sp. z o.o, Al. Jerozolimskie 146D, 02-305 Warsaw. The administrator of personal data is MagnaPharm Poland Sp. z o.o, Al. Jerozolimskie 146D, 02-305 Warsaw (hereinafter referred to as the "Administrator"). The administrator takes care of the security of personal data processing. The administrator processes only such data that are permitted by law and to the extent necessary to achieve the purpose of their processing. Personal data collected by the Administrator are processed in accordance with the Regulation of the European Parliament and European Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (General Data Protection Regulation), also referred to as "GDPR".

Purpose and legal basis of data processing.

Our websites may process data that does not contain user's contact data, but can be used to identify a specific device by which it can access the website. In combination with other data, the data we collect may, however, be used to identify the user. In this way, we can obtain, for example, demographic data, IP addresses and Internet identifiers, as well as data obtained from cookies. The data obtained in this way is used to enable identification of the user's session, adjustment of the displayed content and for statistical purposes.

In addition, depending on the nature of the relationship, we may collect different categories of personal data provided directly by users. The scope of data depends on the nature of the relationship and may include such data as: Name and surname, address and contact details, data confirming membership in a specific professional group. We may process your personal information for the following purposes:

- Authorization and granting access to our resources,
- Enable registration for events organized by us,
- Ordering services (eg newsletter),
- Administering our services,
- Ensuring compliance with the law and safety of our websites,
- Conducting statistical analyzes.

In some situations, providing data may be necessary for the implementation of activities at the user's request (eg registration for services or events).

Legal basis for data processing. The legal basis for the processing of personal data may be:

- User's consent (Article 6 (1) (a) and GDPR): In certain situations, we may ask for permission to use your personal data. The purpose of using the data is always given in the content of consent. The consent granted may be withdrawn at any time, through the specially prepared functionalities of our services or by contact as described below. It should be remembered that the withdrawal of consent does not affect the lawfulness of the processing which was carried out on the basis of consent before its withdrawal.
- Necessity of processing for the fulfillment of the legal obligation or performance of the contract (Article 6 paragraph 1 point B and GDPR): In certain circumstances, we may have to process your personal data in order to comply with the law or fulfill our obligations under the contract to which the user is a party.
- Implementation of our legitimate interests (Article 6.1.1 f) GDPR: Such legitimate interests are: conducting communication with users, ensuring the security of our services, and conducting statistical analyzes and archiving data to meet the accountability requirements.

The period of data storage. The administrator will store the collected personal data for a period resulting from the relationship with the user, for the time necessary to achieve the purposes for which the data was collected and, after the purpose of processing, in the prescribed and necessary for determining, investigation or defense of claims period or, if the obligation to store them results from legal provisions. Data disclosure. As a rule, the administrator does not share user data with other entities, unless the obligation to disclose it results from legal provisions (eg disclosure at the request of authorized bodies) or is necessary for implementation and is carried out at the user's request (eg in the case of registration for events organized by external suppliers). Access to user data may be provided by entities providing services to the Administrator (subcontractors and suppliers), including providing technical support for the functioning of our services. Transmission of data to third countries. Some recipients of the data may be established outside the European Economic Area, which does not provide the appropriate level of protection ('Third Country'). In any case, such transfer takes place only with the use of appropriate safeguards related to such data processing, in particular based on a contract with the recipient of data using Standard Contractual Clauses approved by the European Commission or current Binding Corporate Rules, if such transfer occurs as part of entities from the MAGNAPHARM Group

Automated data processing. Users' personal data will be processed in an automated way (including in the form of profiling), however, it will not cause any legal effects or have a similar effect on users' situation. Automated processing, including profiling, may involve the analysis and evaluation of user data to adapt the behavior of websites to the configuration of the device and the software used by the user as well as the user's preferences.

Users' rights. Due to the processing of personal data by the Administrator, users have a number of rights. We ensure respect of all user rights resulting from the GDPR and other legal regulations:

1. The right of access to personal data - Each user can request information about what personal data we process, including a copy of your personal data.
2. The right to rectify personal data - the User may request to correct data that is incorrect or to supplement data that is incomplete.
3. The right to delete personal data ("the right to be forgotten") - the User may demand the removal of all their data in some cases, including in case of withdrawal of consent for their processing (if it was the only basis for processing) or when the data was processed unlawfully. Important! You will not be able to use this power, when the processing result of performance of obligations under the rules of law and where the processing is necessary for the establishment, investigation or defense of claims.
4. The right of the opposition - You may at any time demand the suspension of the processing of data for reasons related to their particular situation in the case in which the user data are processed for the purposes resulting from the legitimate interests (eg. For the purpose of statistics and analysis). In this case, the Administrator will stop processing personal data unless there are legally valid and justified reasons: (1) grounds for processing, overriding interests, rights and freedoms of the user; or (2) grounds for establishing, investigating or defending claims.
5. The right to limit the processing of personal data - the User may demand to "block" data (ie to stop data processing operations other than storing data) in certain situations, including in the time necessary to correct them or when they will not be needed further, but their storage is needed for the user, e.g. to protect his rights
6. The right to transfer personal data - You can insist on getting the information they have submitted, in a structured, widely used format suitable for machine readable. The user may request to obtain this data or send it directly to another designated administrator, if it is technically possible.

In addition, in the event of a suspected violation of the provisions on the protection of personal data, the user has the right to submit a complaint to the President of the Office for the Protection of Personal Data.

In order to exercise your rights, please contact us at dane.osobowe@magnapharm.eu or daneosobowe@magnapharm.eu

Contact with the Administrator in all matters relating to the processing of personal data processed by the Administrator is possible via the following communication channels:

- by phone: 22 570 27 00
- in electronic form to the following address: dane.osobowe@magnapharm.eu or daneosobowe@magnapharm.eu

Contact in data protection matters. If you want to learn more about the processing of your personal data by MagnaPharm Poland Sp. z o.o. or your rights, please contact us using the contact details below:

MAGNAPHARM Poland Sp. z o.o.

Address: Al. Jerozolimskie 146 D, 02-305 Warszawa

telefon: (+48) 22 570 27 00

e-mail: dane.osobowe@magnapharm.eu or daneosobowe@magnapharm.eu